

# CALENDAR ADVERTISING & OCCASION FORM

## Jewish Art Calendar

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ eMail: \_\_\_\_\_

_____	Back Cover FULL COLOR / 8.5" X 11" (Most prominent of all ads).....	\$5400
_____	Inside Cover FULL COLOR / 8.5" X 11" .....	\$3600
_____	Full month sponsor 10.875" X 2" (Most prominent monthly ad).....	\$1000
_____	Half month sponsor 5.4" X 2" .....	\$550
_____	1/3 month sponsor 3.875" X 2".....	\$360
_____	Blank calendar box 1.5" X 1.375".....	\$101
_____	Blank calendar box to appear on all 13 months (\$1313 value) .....	\$1111
_____	Full Page Ad B/W / 8.5" X 11" (center of calendar).....	\$700
_____	Half Page Ad B/W / 8.5" X 5.5" (center of calendar).....	\$400
_____	Quarter Page Ad B/W / 4.25" X 5.54" (center of calendar).....	\$250
_____	Business Card B/W / 3.5" X 2".....	\$180
_____	Occasion (Birthday, Anniversary or Yohrtzeit on actual date) (Additional dates \$36) .....	\$54
_____	Greetings (Add your name or company to the Shana Tova Greetings list) .....	\$36

Date / / Occasion \_\_\_\_\_ Name \_\_\_\_\_ Relation \_\_\_\_\_  
 (Please eMail additional dates or include on a separate paper)

PLEASE E-MAIL CAMERA READY AD OR INDICATE TEXT ON SEPEARTE PAGE

- Enclosed please find a check made payable to Chabad Chayil  
 Please charge my credit card \$ \_\_\_\_\_ (additional payment methods at ChabadChayil.org/Pay)  
 For barter please add an additional 25%

Total \$ \_\_\_\_\_ Card # \_\_\_\_\_ Expires: \_\_\_\_\_ / \_\_\_\_\_

Security Code \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

- Please add a tax-deductible donation in the amount of \$ \_\_\_\_\_

2601 NE 211 Terrace, Miami, FL 33180  
 Tel: (305) 770-1919 ~ Fax: (305) 359-5126 ~ E-mail: Office@ChabadChayil.org

### Calendar Facts

**Features:** Jewish and secular calendar combined. Full color original art. Information about Jewish Holidays including local Shabbat and Holiday candle lighting times. Viewed daily by thousands. All ads will be in full color! Supports a great cause! Best bang for your advertising buck!

# Sample pages of the Jewish Art Calendar 8.25" / 10.875" Calendar is in full color

← 10.875" →

February 2007 Shevat-Adar 5767 שבט-אדר תשס"ז



**Shevat 15**  
New Year for trees, when trees begin to bud in Israel. It is customary to eat many fruits, especially those for which the land of Israel is praised in Scriptures.

**Shevat 22**  
Yahrtzeit of Rebbetzin Chaya Muska Schneerson, wife of the Lubavitcher Rebbe, Rabbi Menachem Schneerson.

**Kosher Food**  
**Food for the Soul**  
Just as there are foods that are good for the body and foods that are harmful, so there are foods that nourish the inner person—the soul—and foods that harm it.

The Kosher Laws are Torah's guide to those foods that affect the Jewish soul adversely. Any meat or fowl that is eaten must be slaughtered in a prescribed, humane fashion. Meat and milk must never mix. Scavengers, predatory beasts and fish, shellfish and certain other animals are forbidden. Any processed foods must be produced under strict supervision.

**Eating is Sacred**  
When they talk about spirituality, people think about meditation, prayer and maybe music. Few imagine eating as a spiritual activity. But according to the Torah, everything a person does is another way to infuse the world with spiritual meaning. Especially eating. When a person eats food with the proper mindfulness and uses the energy of that food for good things, the food becomes elevated through his eating.

That's another reason for Kosher guidelines. Kosher foods are those that a Jewish soul is able to elevate. Non-kosher foods are those that will only drag the soul down. When enough people are busy elevating the world rather than being dragged down by it, the world is able to reach its fulfillment, the time described by the prophets as the Era of Moshiach.

**It's Never Been Easier To Keep Kosher**  
Seventy percent of the packaged foods in your cupboard are probably kosher already. Kosher foods are the fastest growing segment of the food industry. Going the full mile can be a smooth, step-by-step process—each step a mitzvah all on its own:

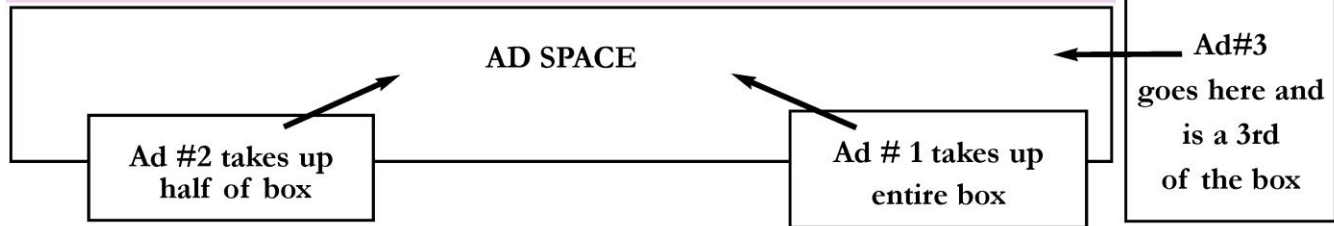
Don't mix meat and milk.  
Cut out pork, shellfish and non-kosher fish.  
Buy only kosher meat.  
Buy only those processed foods that have kosher certification.  
Make your kitchen kosher.

For more information or for help in keeping kosher, please contact us.

The Holy Shabbat Acrylics by Michael Muchnik

Sample top page

8.25"



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>TIMES SHOWN ARE DAYLIGHT SAVING TIME FOR METRO NY-NJ</p> <p>OCTOBER 2003</p>	<p>Ad #4 takes up blank calendar box</p> <p>AFTER CANDLES LIGHTING</p>	<p>Ad #4 takes up blank calendar box</p>	<p>1 תשרי 5 Tishrei 5</p>	<p>2 תשרי 6 Tishrei 6</p>	<p>3 תשרי 7 Tishrei 7</p> <p>Light candles at 6:17 p.m.</p>	<p>4 תשרי Tishrei</p> <p>חזון HAAZIN Shabbat Shruv Shabbat ends at 7:16 p.</p>
<p>5 תשרי 9 Tishrei 9</p> <p>ערב יום כפור Eve of Yom Kippur Light candles at 6:14 p.m. Fast begins at 6:28 p.m.</p>	<p>6 תשרי 10 Tishrei 10</p> <p>יום כפור YOM KIPPUR Ykpor Yom Kippur ends at 7:13 p.m.</p>	<p>7 יא תשרי 11 Tishrei 11</p>	<p>8 יב תשרי 12 Tishrei 12</p>	<p>9 יג תשרי 13 Tishrei 13</p>	<p>10 יד תשרי 14 Tishrei 14</p> <p>ערב תג חסוכות Eve of Sukkot Light candles at 6:06 p.m.</p>	<p>11 טו תשרי 15 Tishrei 15</p> <p>יום ראשון ראשון First Day of SUKKOT Light candles after 7:05 p.</p>
<p>12 טז תשרי 16 Tishrei 16</p> <p>יום שני שני Second Day of SUKKOT Yom Tov ends at 7:03 p.m.</p>	<p>13 יז תשרי 17 Tishrei 17</p> <p>יום שלישי שלישי 1st Intermediate Day of Columbus Day</p>	<p>14 יח תשרי 18 Tishrei 18</p> <p>יום רביעי רביעי 2nd Intermediate Day of Sukkot</p>	<p>15 יט תשרי 19 Tishrei 19</p> <p>יום פרישת פרישת 3rd Intermediate Day of Sukkot</p>	<p>16 כ תשרי 20 Tishrei 20</p> <p>יום שישי שישי 4th Intermediate Day of Sukkot</p>	<p>17 כא תשרי 21 Tishrei 21</p> <p>תשעה באב תשעה באב Hoshana Rabba Light candles at 5:55 p.m.</p>	<p>18 תשרי 22 Tishrei 22</p> <p>שבת שבת SHEMINI ATZERET Yom Tov ends at 6:54 p.</p>
<p>19 כב תשרי 23 Tishrei 23</p> <p>שבת תורה SIMCHAT TORAH Yom Tov ends at 6:53 p.m.</p>	<p>20 כג תשרי 24 Tishrei 24</p> <p>ראשון ראשון ראשון</p>	<p>21 כד תשרי 25 Tishrei 25</p> <p>Sample Mazel Tov Jerry!</p>	<p>22 כה תשרי 26 Tishrei 26</p>	<p>23 כו תשרי 27 Tishrei 27</p> <p>Sample Max's Birthday</p>	<p>24 כז תשרי 28 Tishrei 28</p> <p>Light candles at 5:45 p.m.</p>	<p>25 כח תשרי 29 Tishrei 29</p> <p>תשעה באב תשעה באב BLESSING OF NEW MEAT Shabbat ends at 6:45 p. New Moon: 3:11 9/19 p.</p>
<p>26 כט תשרי 30 Tishrei 30</p> <p>STANDARD TIME</p> <p>ראש חודש חשוון Rosh Chodesh Cheshvan</p>	<p>27 א חשוון Cheshvan 1</p> <p>ראש חודש חשוון Rosh Chodesh Cheshvan</p>	<p>28 ב חשוון Cheshvan 2</p>	<p>29 ג חשוון Cheshvan 3</p> <p>Sample Steve &amp; Diane's Anniversary</p>	<p>30 ד חשוון Cheshvan 4</p>	<p>31 ה חשוון Cheshvan 5</p> <p>Light candles at 4:36 p.m.</p>	<p>Ad #4 takes up blank calendar box</p>

sample bottom page

8.25"

← 10.875" →